

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Meghna

Subject: Entrepreneurship and MSME

Class: BCA 3rd Sem.

1 st week	Introduction to Entrepreneurship – Meaning, Concept, Nature, Scope, and Importance
2 nd week	Knowledge and Skills required for Entrepreneurship; Characteristics of Successful Entrepreneurs
3 rd week	Role of Entrepreneurship in Economic Development; Entrepreneurship Process
4 th week	Factors Influencing Entrepreneurship; Entrepreneurial vs. Managerial Approach; Test–I (Unit I)
5 th week	Creating Entrepreneurial Venture – Environmental Scanning, Competitor and Industry Analysis
6 th week	Feasibility Study – Market Feasibility and Technical/Operational Feasibility
7 th week	Financial Feasibility; Drawing a Business Plan; Presentation–I (Business Plan)
8 th week	Preparing Project Report; Presenting Business Plan to Investors
9 th week	Sources of Finance – Debt and Equity Financing; Role of Commercial Banks and Venture Capital
10 th week	Financial Institutions Supporting Entrepreneurs – SIDBI, NABARD, and Others
11 th week	Legal Issues for Entrepreneurs – Intellectual Property Rights: Patents, Trademarks, Copyrights
12 th week	Trade Secrets, Licensing, Franchising; Test–II (Units II & III)
13 th week	MSME – Meaning, Nature, and Importance; Role of MSME in India
14 th week	MSME in Socio-Economic Development; Presentation–II
15 th week	Problems Faced by MSMEs in India; Role of Innovation and Entrepreneurship for MSME Growth
16 th week	Government Initiatives and Support Schemes for MSMEs; Assignment Submission
17 th week	Comprehensive Revision and Test
18 th week	Final Test and Presentation–III (Entrepreneurship/Policy Review)