

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Anju Singla

Subject: Commerce

Class: B.Com 3rd Sem

Paper: Corporate Accounting-I

1st Week	Course introduction, objectives, assessment methods; Overview of company accounts; Introduction to share capital and types of shares. Allotment of shares; Calls on shares; Forfeiture and reissue of shares with practical illustrations.
2nd Week	Issue of equity shares – at par, at premium, and at discount; Journal entries and accounting treatment.
3rd Week	Allotment of shares; Calls on shares; Forfeiture and reissue of shares with practical illustrations.
4th Week	Introduction to debentures; Types of debentures – bearer, registered, redeemable and convertible; Issue of debentures at par, premium, and discount.
5th Week	Accounting treatment for interest on debentures and discount/loss on issue of debentures; Redemption of debentures – lump-sum, installment, and sinking fund methods.
6th Week	Underwriting of shares and debentures – meaning, importance and types; Accounting for underwriting commission and liabilities.
7th Week	Valuation of shares – need and importance; Methods: Net Asset Method, Yield Method and Fair Value Method.
8th Week	Treatment of profit or loss prior and subsequent to incorporation; Preparation of statement of profit or loss between pre and post-incorporation periods.
9th Week	Introduction to company final accounts; Legal provisions under the Companies Act, 2013.
10th Week	Preparation of Statement of Profit and Loss – format, components, and adjustments as per Schedule III of the Companies Act.

11th Week	Preparation of Balance Sheet – format, notes to accounts, and adjustments relating to depreciation, taxation, and dividends.
12th Week	Comprehensive problems on preparation of final accounts of companies; review of adjustments and disclosures.
13th Week	Introduction to holding and subsidiary companies; Meaning, relationship, and objectives of consolidated financial statements.
14th Week	Preparation of consolidated Balance Sheet – concept of cost of control, minority interest, and inter-company transactions.
15th Week	Preparation of consolidated Profit and Loss Account; treatment of unrealized profits and intra-group transactions.
16th Week	Discussion on sample questions and case studies; Course wrap-up and feedback session.
17th Week	Revision of syllabus & Test
18th Week	Revision of syllabus & Test

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Anju Singla

Subject: Commerce

Class: B.Com 3rd Sem

Paper: Cost Accounting

1st Week	Course introduction, objectives, assessment methods; Introduction to Cost Accounting – Meaning, Nature, Scope, and Limitations
2nd Week	Concepts of Cost, Cost Centres, Elements of Cost, and Types of Costs
3rd Week	Cost of Material – Purchase Procedure, Material Cost Control , Bin Card
4th Week	Inventory Control Techniques – EOQ, ABC and VED Analysis

5th Week	Pricing of Material Issues – FIFO, LIFO, Simple Average, Weighted Average
6th Week	Labour Cost – Meaning, Types, and Components
7th Week	Idle Time, Overtime, and Labour Turnover – Meaning, causes and accounting treatment.
8th Week	Labour Cost Control and Incentive Wage Plans – Halsey and Rowan Premium Schemes
9th Week	Overheads – Meaning, Classification, Allocation
10th Week	Apportionment and Absorption of Overheads
11th Week	Unit Costing – Meaning, Objectives and Methods
12th Week	Operating Costing – Concept and Application
13th Week	Reconciliation of Cost and Financial Accounts
14th Week	Contract Costing – Concept, Features, and Applications
15th Week	Process Costing – Meaning and Features
16th Week	Process Costing – Preparation of Process Accounts
17th Week	Problem Solving from All Units
18th Week	Internal Assessment / Presentations/ Test

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Anju Singla

Subject: Commerce

Class: B.Com 3rd Sem

Paper: Cyber Security and AI in Commerce

1st Week	Overview of Cyber security: Concept of Cyber Security, Significance and its Fundamentals.
2nd Week	Cyber Security Techniques: Cryptography, Encryption, Firewalls, Passwords, Privacy.
3rd Week	Digital Signatures. Issues and Challenges in Cyber Security.
4th Week	Cyber Security Policies, Major Regulating Bodies, Compliance Requirements and Recent Government Initiatives in India.
5th Week	Overview of Cyber Crime: Concept of Cyber Crime, Definition of Cyber-Crime under IT Act 2000.
6th Week	Classification of Cyber Crimes: Hacking and Malicious Code (Viruses, Time Bombs, Trojans, Malware, DOS, DDOS, Web Defacement, Phishing, Cloning)
7th Week	Financial Frauds and Social Engineering Attacks, Malware and Ransomware Attacks, Zero-Day and Zero-Click Attacks, Cyber Stalking, Cyber Bullying, and Cyber Pornography, Child Pornography, Cyber Laundering, Online Betting and Games, Cyber Terrorism.
8th Week	Digital Forensics, Cyber Laws: Overview of IT Act 2000, Important Provisions, Reporting Cyber Crime, Investigation Techniques, Remedial Measures.
9th Week	Social Media Overview and Security: Introduction to Social Networks/Media, Types of Social Media, Platforms of Social Media.
10th Week	Trends in Social Media (Deep Fakes, Sock puppets), Social Media Monitoring and Privacy: Hashtags, viral content.

11th Week	Social media marketing, Managing Social Media Privacy & Security settings, Flagging and reporting of inappropriate content
12th Week	Legal aspects of posting inappropriate content
13th Week	Overview of Artificial Intelligence (AI): Meaning and Definition of AI.
14th Week	Emergence of AI in Modern IT world
15th Week	Need and Significance of AI, Challenges and Opportunities of AI, AI in Commerce.
16th Week	AI in Cyber Security, ChatBots and Virtual Assistants: Boon or Bane, Artificial Intelligence vs. Ethics and Morality.
17th Week	Revision of syllabus & Test
18th Week	Internal Assessment / Presentation

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Anju Singla

Subject: Commerce

Class: B.Com 5th Sem.

Paper: Cost Accounting

1st Week	Course introduction, objectives, assessment methods; Introduction to Cost Accounting – Meaning, Nature, Scope, and Limitations
2nd Week	Concepts of Cost, Cost Centres, Elements of Cost, and Types of Costs
3rd Week	Cost of Material – Purchase Procedure, Material Cost Control , Bin Card
4th Week	Inventory Control Techniques – EOQ, ABC and VED Analysis
5th Week	Pricing of Material Issues – FIFO, LIFO, Simple Average, Weighted Average

6th Week	Labour Cost – Meaning, Types, and Components
7th Week	Idle Time, Overtime, and Labour Turnover – Meaning, causes and accounting treatment.
8th Week	Labour Cost Control and Incentive Wage Plans – Halsey and Rowan Premium Schemes
9th Week	Overheads – Meaning, Classification, Allocation
10th Week	Apportionment and Absorption of Overheads
11th Week	Unit Costing – Meaning, Objectives and Methods
12th Week	Operating Costing – Concept and Application
13th Week	Reconciliation of Cost and Financial Accounts
14th Week	Contract Costing – Concept, Features, and Applications
15th Week	Process Costing – Meaning and Features
16th Week	Process Costing – Preparation of Process Accounts
17th Week	Problem Solving from All Units
18th Week	Internal Assessment / Presentation/ class test

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Anju Singla

Subject: Commerce

Class: B.Com 1st Sem

Paper: : Foundations of Management

1st Week	Course Introduction: Overview of course objectives, structure, and assessment methods. Introduction to Management – Concept, nature, and importance. Student Presentation: “What is Management? Examples from daily life.”
2nd Week	Management Process and Functions; Evolution of management thought (Classical, Behavioral, and Modern theories). Student Presentation: “Contributions of key management thinkers (Taylor, Fayol, Mayo, Drucker).”
3rd Week	Managerial Levels and Skills; Roles of Managers (Mintzberg’s Managerial Roles). Student Presentation: “Roles of a modern manager in the digital era.”
4th Week	Nature and Purpose of Planning; Planning Process; Characteristics of effective planning. Student Presentation: “Importance of planning in successful organizations.”
5th Week	Types of Plans – Strategic, Tactical, Operational; Short-term vs Long-term Plans. Student Presentation: “Comparison of strategic and operational planning with company examples.”
6th Week	Management by Objectives (MBO): Concept, process, benefits, and limitations. Student Presentation: “Case study on MBO application in a real company.”
7th Week	Strategies – meaning, levels and types (corporate, business, functional); Strategic decision-making. Student Presentation: “Business strategies of a leading company (e.g., Apple, Tata, Reliance).”
8th Week	Decision-making: Concept, types of decisions, decision-making process, rational decision-making. Student Presentation: “Group decision-making vs individual decision-making.”
9th Week	Nature and Purpose of Organizing; Steps in organizing; Principles of organization. Student Presentation: “Effective organization structure in modern firms.”

10th Week	Organization Structure – line, functional, matrix, and hybrid; Departmentation – meaning and basis. Student Presentation: “Matrix structure in multinational companies.”
11th Week	Span of Control – concept and importance; Centralization and Decentralization. Student Presentation: “Case study on centralized vs decentralized organizations.”
12th Week	Delegation of Authority and Responsibility – concept, process, and barriers. Student Presentation: “Effective delegation: leadership examples.”
13th Week	Nature and Scope of Controlling; Importance of control in management. Student Presentation: “Why control is essential for achieving goals.”
14th Week	Types of Control – feedforward, concurrent, and feedback; Control Process. Student Presentation: “Examples of control systems in different industries.”
15th Week	Control Techniques – Traditional (budgetary, statistical) and Modern (MIS, PERT/CPM, Balanced Scorecard); Features of an effective control system. Student Presentation: “Modern control techniques used in tech companies.”
16th Week	Final Student Presentations: “Comprehensive case study analysis (team-based).”
17th Week	Revision of syllabus & Test
18th Week	Revision of syllabus & Test

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: DR. SAVITA RANGA

Subject: COMMERCE

Class: B.COM.1ST SEMESTER

Paper: BUSINESS STATISTICS

1st week	Meaning, Definition, Needs & Objective. Collection of data-Types, Methods
2nd week	Classification and Tabulation of data
3rd week	Graphic diagrammatic presentation of data
4th week	Measurement of Central Tendency: Mean, Median, Mode
5th week	Measurement of Central Tendency: G.M. & H.M.
6th week	Measure of Dispersion/Variation (Mathematical & Fractional Average)
7th week	Measure of Variation (Absolute & Relative)
8th week	Measure of Skewness: Karl Pearson's Methods, Bowley's Method, Kelly's Method
9th week	Moments about mean, about assumed mean, about zero (including Shepperd's Corrections)
10th week	Measures of Kurtosis
11th week	Index Numbers (Weighted & Unweighted)
12th week	Specific problems regarding construction of Index Numbers
13th week	Probability: Meaning and School of Thoughts, Importance
14th week	Calculation of Probability, Probability Theorem: Addition
15th week	Multiplication Theorems, Bayes' Theorem
16th week	Mathematical Expectations, Numerical of Probability
17th week	Revision: Unit-I & II
18th week	Revision: Unit-III & IV

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: DR. SAVITA RANGA

Subject: COMMERCE

Class: B.COM.3RD SEMESTER

Paper: BUSINESS LAWS

1st week	The Indian Contract Act 1872: Contract-Meaning, Characteristics
2nd week	Essentials of Valid Contract-Offer and Acceptance
3rd week	Consideration, Contractual Capacity
4th week	Free Consent, Legality of Objects
5th week	Contract of Indemnity and Guarantee
6th week	Contract of Bailment
7th week	Contract of Agency
8th week	Consumer Protection Act
9th week	Sale of Goods Act 1930. Contract of Sale, Meaning and difference between sale and agreement to sell.
10th week	Conditions and Warranties
11th week	Transfer of ownership in goods including sale by non-owner.
12th week	Performance of Contract of Sale
13th week	Unpaid Seller- Meaning and Rights of an unpaid seller against the goods and the buyer
14th week	FEMA
15th week	Features of FEMA
16th week	Revision: Unit-I
17th week	Revision: Unit-II
18th week	Revision: Unit-III & IV

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: DR. SAVITA RANGA

Subject: COMMERCE

Class: B.COM.5TH SEMESTER

Paper: TAXATION LAWS-I

1st week	Income Tax: An Introduction and Important Definitions
2nd week	Agriculture Income
3rd week	Residence Status
4th week	Incidence of Tax Liability
5th week	Exempted Incomes
6th week	Income from Salaries (including retirement benefits)
7th week	Income from House Property
8th week	Profits and Gains from Business or Profession
9th week	Depreciation
10th week	Capital Gains
11th week	Income from Other Sources
12th week	Clubbing of Incomes
13th week	Aggregation of Incomes
14th week	Set off of Losses
15th week	Carry forward of Losses
16th week	Deductions to be made in computing total income
17th week	Revision: Unit-I & II
18th week	Revision: Unit-III & IV

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: DR. SAVITA RANGA

Subject: COMMERCE

Class: B.COM.5TH SEMESTER

Paper: FINANCIAL MARKET OPERATIONS

1st week	Money Market: Indian Money Markets-Composition and Structure; (a) Acceptance Houses (b) Discount Houses and (c) Call Money Market
2nd week	Recent trends in Indian Money Market
3rd week	Capital Market: (a) New Issue Market (b) Secondary Market; Functions and Role of Stock Exchange Listing, Procedure and Legal Requirements
4th week	Public Issue Pricing and Marketing, Stock Exchange-NSE and Over-the-Counter Exchangers
5th week	SEBI- Introduction, Role, Objectives
6th week	SEBI- Scope and Functions
7th week	Investors Protection: Grievance concerning stock exchange and dealings and their removal
8th week	Grievance Cell in Stock Exchange SEBI: Company Law Board: Press remedy through courts
9th week	Functionaries on Stock Exchanges: Brokers, Sub brokers, Market Makers, Jobbers
10th week	Portfolio Consultants, Institutional Investors, Depository
11th week	Financial Services: Merchant Banking- Functions and Roles; SEBI Guidelines
12th week	Credit Rating- Concept, Functions and Types
13th week	Role, Policy measures relating to Development Financial Institution in India. Products and Services offered by IFCI
14th week	IDBI, IIBI, SIDBI, IDFC, EXIM
15th week	NABARD & ICICI, Meaning and Benefits of Mutual Funds
16th week	Types of Mutual Funds, SEBI Guidelines
17th week	Revision: Unit-I & II
18th week	Revision: Unit-III & IV

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher:	Mrs. Deepali Arya
Subject:	Entrepreneurship and MSME
Class:	B.Com-II, Semester-III
Paper:	24IMSX03MD01
Week	Topic/Activities
1st Week	Introduction to course structure and objectives; Overview of entrepreneurship: concept, meaning, and definition.
2nd Week	Knowledge and skills required for entrepreneurship; Characteristics of successful entrepreneurs.
3rd Week	Role of entrepreneurship in economic development; Entrepreneurship process and influencing factors.
4th Week	Managerial vs. entrepreneurial approach; Emergence of entrepreneurship.
5th Week	Assignment 1: Short answer questions from Unit I; Class Test 1: Unit I (Entrepreneurship concepts & development).
6th Week	Unit II: Creating entrepreneurial ventures; Environmental scanning: concept and importance.
7th Week	Market feasibility and technical/operational feasibility.
8th Week	Financial feasibility and project report preparation.
9th Week	Drawing a business plan; Presenting business plan to investors.

10th Week	Assignment 2: Business plan and feasibility analysis; Class Test 2: Unit II (Creating entrepreneurial ventures).
11th Week	Unit III: Sources of finance – debt vs. equity financing; Role of commercial banks and venture capital.
12th Week	Financial institutions supporting entrepreneurs; Legal issues – overview and importance.
13th Week	Intellectual property rights: patents, trademarks, copyrights.
14th Week	Licensing, franchising, and trade secrets.
15th Week	Assignment 3: Short essay on sources of finance; Class Test 3: Unit III (Sources of finance & legal framework).
16th Week	Unit IV: MSME in India – meaning and nature; Role of MSME in socio-economic development.
17th Week	Problems faced by MSME; Innovation and entrepreneurship in MSME sector.
18th Week	Government initiatives and support for MSME sector; Assignment 4: MSME policy and case study; Class Test 4: Unit IV (MSME role and initiatives).

Name of the Teacher:	Mrs. Deepali Arya
Subject:	Entrepreneurship and Small Scale Business
Class:	B.Com-III, Semester-V
Paper:	5.05
Week	Topic/Activities
1st Week	Introduction to syllabus and course objectives; Conceptual issues: Entrepreneur, Entrepreneurship, and Enterprise.
2nd Week	Entrepreneurship vs. Management; Roles and functions of entrepreneurs in relation to enterprise and economy.
3rd Week	Interactive process between entrepreneur and environment; Small business as the seedbed of entrepreneurship.
4th Week	Entrepreneurial motivation, performance, and rewards; Role of EDI and NIESBUD in entrepreneurship development.
5th Week	Assignment 1: Short notes on Entrepreneur vs. Enterprise; Class Test 1: Unit I (Conceptual framework and institutions).
6th Week	Unit II: Opportunity scouting and idea generation – role of creativity and innovation.
7th Week	Sources of business ideas; Understanding business environment and opportunity recognition.
8th Week	Feasibility analysis: technical, financial, and market feasibility; Selection of business idea.
9th Week	Preparation of project report and report on policies/programmes and available schemes.
10th Week	Assignment 2: Prepare a short business idea/project summary; Class Test 2: Unit II (Opportunity scouting & idea generation).

11th Week	Unit III: Managerial roles and functions in small business; Designing and redesigning business processes.
12th Week	Location and layout decisions; Operations planning and control.
13th Week	Quality, productivity, and environment issues; Managing business growth.
14th Week	Expansion, diversification, mergers, acquisitions, and integration.
15th Week	Assignment 3: Essay on managing growth in small business; Class Test 3: Unit III (Managerial roles and business growth).
16th Week	Unit IV: Issues in small business marketing – product life cycle, advertising, and publicity.
17th Week	Sales and distribution management; Consortium marketing and tender marketing.
18th Week	Infrastructure development; Subsidies, incentives, and marketing assistance for small businesses.

Name of the Teacher:	Mrs. Deepali Arya
Subject:	Financial Accounting
Class:	B.Com I Semester I
Paper:	DSC 24 Com 401 DS01
Week	Topic/Activities
1st Week	Introduction to Financial Accounting: Meaning, objectives, and process; Basic terms of accounting.
2nd Week	Limitations of accounting; Generally Accepted Accounting Principles (GAAP).
3rd Week	Accounting Standards (AS-1); Concepts and conventions of accounting.
4th Week	Journalizing, Posting, and Preparation of Trial Balance.
5th Week	Assignment 1: Short questions from Unit I; Class Test 1: Unit I (Basic concepts and Trial Balance).
6th Week	Unit II: Capital and Revenue items; Difference between capital and revenue expenditure/income.
7th Week	Reserves and Provisions – meaning, objectives, and accounting procedure.
8th Week	Depreciation – meaning, causes, and accounting procedure.
9th Week	Methods of recording depreciation: Straight Line Method and Diminishing Balance Method.
10th Week	Change in method of depreciation; Accounting Standard 10; Assignment 2: Depreciation methods; Class Test 2: Unit II (Reserves & Depreciation).
11th Week	Unit III: Accounting Errors – types of errors and their impact on books.
12th Week	Rectification of errors – before and after preparation of Trial Balance.
13th Week	Preparation of Final Accounts (Trading, P&L, Balance Sheet).

14th Week	Final Accounts with Adjustments.
15th Week	Assignment 3: Practical exercise on Final Accounts; Class Test 3: Unit III (Errors & Final Accounts).
16th Week	Unit IV: Concept of Computerised Accounting System.
17th Week	Comparison between manual and computerised accounting systems; Advantages and limitations.
18th Week	Sourcing of Accounting Software; Considerations before selecting software; Accounting for Non-Profit Organisations.

Name of the Teacher:	Mrs. Deepali Arya
Subject:	Accounting for Management
Class:	B.Com III Pass Course, Vth Semester
Paper:	5.03
Week	Topics / Activities
1st Week	Introduction to Management Accounting: Meaning, nature, and scope.
2nd Week	Functions and objectives of Management Accounting; Role of management accountant.
3rd Week	Management Accounting vs. Financial Accounting; Management Accounting vs. Cost Accounting.
4th Week	Utility and limitations of Management Accounting; Tools and techniques of Management Accounting.
5th Week	Assignment 1: Short questions on concepts and tools; Class Test 1: Unit I (Introduction to Management Accounting).
6th Week	Unit II: Analysis and interpretation of financial statements – meaning and types.
7th Week	Nature and objectives of financial statement analysis; Steps and techniques involved in analysis.
8th Week	Ratio Analysis – meaning and classification of ratios.

9th Week	Profitability, balance sheet, and turnover ratios; Advantages and limitations of ratio analysis.
10th Week	Assignment 2: Practical questions on ratio analysis; Class Test 2: Unit II (Financial Statement Analysis & Ratios).
11th Week	Unit III: Cash Flow Statement – meaning, objectives, and importance.
12th Week	Preparation and accounting procedure of Cash Flow Statement.
13th Week	Limitations of Cash Flow Statement; Financial planning and its importance.
14th Week	Numerical practice on Cash Flow Statement.
15th Week	Assignment 3: Solve numerical exercises on cash flow; Class Test 3: Unit III (Cash Flow Statement).
16th Week	Unit IV: Capital Budgeting – meaning, nature, and need.
17th Week	Importance and appraisal methods of capital budgeting.
18th Week	Capital rationing – concept, significance, and process.

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Pratibha

Subject: Business Communication

Class: B.Com. I st sem.

Paper: SEC

1 st week	Meaning and process of Business Communication
2 nd week	Importance of effective Communication. Types of Business Communication
3 rd week	Barriers to communication, Essentials of an Effective Communication system.
4 th week	Test / Revision.
5 th week	Communication Skills
6 th week	Reading skills, Listening skills, note making persuasive speaking
7 th week	Body language, Gestures
8 th week	Test / Revision.
9 th week	Business Email Writing: Process of writing Email.
10 th week	Writing style and skills.
11 th week	Email Etiquette and Email Samples

12 th week	Test / Revision.
13 th week	Business letter writing
14 th week	Points to be considered before writing business letters
15 th week	Types of Business letters
16 th week	Business letter Format
17 th week	Business letter Samples.
18 th week	Test / Revision.

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Pratibha

Subject: Basics of Economics

Class: B.com Ist sem

Paper: Minor.

1 st week	Nature and Scope of Economics
2 nd week	Central problems of an Economy.
3 rd week	Test / Revision.
4 th week	Concept of production possibility function
5 th week	Opportunity cost
6 th week	Test / Revision.
7 th week	Utility analysis
8 th week	Consumer's equilibrium
9 th week	Theory of Demand
10 th week	Price Elasticity of Demand
11 th week	Test / Revision.

12 th week	Factors affecting price elasticity of demand
13 th week	Total cost, total fixed cost, total variable cost, average cost, average variable cost.
14 th week	Test / Revision.
15 th week	Total revenue and marginal revenue meaning their relationship.
16 th week	Significance of the Concepts of Revenue in Price Analysis.
17 th week	Test / Revision.
18 th week	Revision.

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Ratibha .

Subject: Monetary Economics

Class: B.Com IIIrd sem .

Paper: Minor.

1 st week	Meaning, functions and significance of Money
2 nd week	Quantity Theory of Money
3 rd week	Fisher's and Cambridge Equation.
4 th week	Test / Revision
5 th week	The demand for and supply of Money
6 th week	Factors affecting Demand for Money
7 th week	Credit Creation and Credit Control
8 th week	Recent Reforms in Banking Sector in India
9 th week	Test / Revision .
10 th week	Meaning and Functions of Central Bank.
11 th week	The aims and objectives of monetary policy

12 th week	Monetary policy in developed and developing countries.
13 th week	Test / Revision
14 th week	Banking System in India.
15 th week	Functions and Significance of Commercial Banks.
16 th week	Co-operative Banks
17 th week	Regional Rural Banks, Land Development Banks.
18 th week	Test / Revision.

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Pratibha

Subject: International Trade

Class: B.com V sem.

Paper:

1 st week	International Business and Trade - An Introduction
2 nd week	Major risks and challenges of International Business International Business Environment - Components and Determinants
3 rd week	Stages of internationalisation of business, International business approaches
4 th week	Concept of Globalisation
5 th week	Test / Revision
6 th week	Modes of entering into international Business
7 th week	Nature of Multinational enterprise and international direct investment
8 th week	Foreign exchange, Determination of exchange rate
9 th week	Balance of payment
10 th week	Test / Revision.
11 th week	Theories of International trade.

12 th week	Government influence on trade, Rationale for government intervention
13 th week	Instruments of trade control, Role of WTO, IMF and World Bank in International trade.
14 th week	Test / Revision.
15 th week	Assessing international markets Designing products for foreign markets
16 th week	Branding decisions, international promotion policy.
17 th week	International pricing, international logistics and distribution.
18 th week	Test / Revision.