

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Savita

Subject: Basics of Economics

Class: B. Com. 1st Sem.

Paper: 24ECO401M101

1st week	Meaning, scope, and importance of Economics; What is an Economy?
2nd week	Central Problems of an Economy – What, how, and for whom to produce.
3rd week	Concept of Production Possibility Frontier (PPF) and Opportunity Cost.
4th week	Application of PPF in solving economic problems and revision of Unit I.
5th week	Meaning and concept of Utility – Total and Marginal Utility.
6th week	Law of Diminishing Marginal Utility and its applications.
7th week	Conditions for Consumer's Equilibrium (Cardinal Approach).
8th week	Revision, problem-solving, and short assignments.
9th week	Concept of Demand and Market Demand.
10th week	Determinants of Demand and Demand Schedule.
11th week	Price Elasticity of Demand – meaning and types.
12th week	Factors affecting Price Elasticity of Demand; Measurement methods; Revision and exercises.
13th week	Concept of Cost – Total, Fixed, and Variable Cost.
14th week	Average and Marginal Cost; Cost curves and their relationships.
15th week	Concept of Revenue – Total, Average, and Marginal Revenue.
16th week	Relationship between Cost and Revenue; Break-even analysis; Revision.
17th week	Comprehensive Test covering Units I & II.
18th week	Final Revision and Test on Units III & IV

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Savita

Subject: Entrepreneurship and MSME

Class: B. Com. 3rd Sem.

Paper: 25IMSX03MD01

1st week	Introduction to Entrepreneurship – Meaning, Concept, Nature, Scope, and Importance
2nd week	Knowledge and Skills required for Entrepreneurship; Characteristics of Successful Entrepreneurs
3rd week	Role of Entrepreneurship in Economic Development; Entrepreneurship Process
4th week	Factors Influencing Entrepreneurship; Entrepreneurial vs. Managerial Approach; Test–I (Unit I)
5th week	Creating Entrepreneurial Venture – Environmental Scanning, Competitor and Industry Analysis
6th week	Feasibility Study – Market Feasibility and Technical/Operational Feasibility
7th week	Financial Feasibility; Drawing a Business Plan; Presentation–I (Business Plan)
8th week	Preparing Project Report; Presenting Business Plan to Investors
9th week	Sources of Finance – Debt and Equity Financing; Role of Commercial Banks and Venture Capital
10th week	Financial Institutions Supporting Entrepreneurs – SIDBI, NABARD, and Others
11th week	Legal Issues for Entrepreneurs – Intellectual Property Rights: Patents, Trademarks, Copyrights
12th week	Trade Secrets, Licensing, Franchising; Test–II (Units II & III)
13th week	MSME – Meaning, Nature, and Importance; Role of MSME in India
14th week	MSME in Socio-Economic Development; Presentation–II
15th week	Problems Faced by MSMEs in India; Role of Innovation and Entrepreneurship for MSME Growth
16th week	Government Initiatives and Support Schemes for MSMEs; Assignment Submission
17th week	Comprehensive Revision and Test
18th week	Final Test and Presentation–III (Entrepreneurship/Policy Review)

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Savita

Subject: Financial Management

Class: B.Com (Hons.) 5th Sem.

Paper: BCH 5.01

1st week	Introduction – Meaning, Nature, Scope, and Objectives of Financial Management
2nd week	Functions of Finance; Financial Decisions; Role of Financial Manager
3rd week	Financial Planning – Concept, Importance, and Process
4th week	Over-Capitalization and Under-Capitalization; Test–I (Unit I)
5th week	Cost of Capital – Concept, Significance, and Types (Cost of Debt, Equity, Preference, and Retained Earnings)
6th week	Weighted Average Cost of Capital (WACC); Determination of Cost of Capital
7th week	Leverage Analysis – Operating, Financial, and Combined Leverage
8th week	EBIT–EPS Analysis and Risk Evaluation; Presentation–I (Leverage Concepts)
9th week	Capital Structure – Meaning, Theories (NI, NOI, Traditional, MM Approach)
10th week	Determinants of Capital Structure; Optimum Capital Structure
11th week	Working Capital – Meaning, Nature, and Determinants
12th week	Significance and Estimation of Working Capital; Test–II (Units II & III)
13th week	Working Capital Management – Concepts and Objectives
14th week	Cash Management – Motives, Cash Budgeting, and Techniques
15th week	Receivable Management and Inventory Management
16th week	Dividend Decisions – Meaning, Types, Theories (Walter, Gordon, MM)
17th week	Determinants of Dividend Policy; Presentation–II (Dividend & Working Capital Policies)
18th week	Comprehensive Revision and Final Test

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Savita

Subject: Business Research Methods

Class: M. Com. 1st Sem.

Paper: 24COM201DS01

1st week	Introduction to Business Research – Meaning, Definition, and Importance of Research in Business Decisions
2nd week	Types of Research – Basic vs. Applied Research; Process of Research
3rd week	Features of a Good Research Study; Research Applications in Business Decision-Making
4th week	Formulation of Research Problem – Problem Identification and Definition; Test–I (Unit I)
5th week	Developing Research Proposals; Formulation of Research Hypotheses
6th week	Research Design – Nature, Need, and Process of Formulation
7th week	Classification of Research Designs – Exploratory, Two-tiered, Experimental, and Descriptive
8th week	Experimental Research Studies – Concept and Classification of Experimental Designs; Presentation–I (Research Design Examples)
9th week	Validity in Experimentation – Internal and External Validity; Factors Affecting Validity
10th week	Methods to Control Extraneous Variables; Environments for Conducting Experiments
11th week	Data Collection Methods – Primary and Secondary Data; Data Classification
12th week	Secondary Data Sources and Online Data; Qualitative Methods – Observation, Content Analysis, Focus Group
13th week	Personal Interview Method and Projective Techniques; Primary Data Collection – Questionnaires and Online Surveys
14th week	Questionnaire Design Procedure; Sampling Plan – Universe, Census vs. Sample; Test–II (Units II & III)
15th week	Sampling Design – Sampling Frame, Sampling Unit, and Sampling Techniques
16th week	Report Writing – Meaning, Functions, and Types of Research Reports
17th week	Steps in Report Writing; Presentation of Results – Descriptive, Graphic, and Tabular Presentation
18th week	Guidelines for Effective Documentation, Research Briefings, Oral Presentation; Final Presentation & Test–III

TEACHING PLAN

(July, 2025 to November, 2025)

Name of the Teacher: Dr. Savita

Subject: Operational Research

Class: M.Com 3rd Sem.

Paper: 25COM203DS01

1st week	Introduction to Operations Research – Meaning, Significance, and Scope.
2nd week	Application areas of Operations Research in Business and Management.
3rd week	Linear Programming – Introduction, Problem Formulation, and Assumptions of LPP.
4th week	Duality in Linear Programming; Assignment Problems – Mathematical Models and Solution Models.
5th week	Transportation Problems – Introduction and Formulation of Transportation Model.
6th week	Methods of Finding Initial Feasible Solutions – North West Corner, Row and Column Minima.
7th week	Optimality Tests – Stepping Stone Method and MODI Method.
8th week	Queuing Theory – Structure of a Queuing System, Performance Measures, and Probability Distributions.
9th week	Game Theory – Introduction, Two-Person Zero-Sum Games.
10th week	Pure and Mixed Strategies, Saddle Point, and Rules of Dominance.
11th week	Replacement Theory – Concept, Models with and without Time Value of Money.
12th week	Individual and Group Replacement Policy; Staffing and Equipment Renewal Problems.
13th week	CPM and PERT – Introduction, Network Components, and Precedence Relationships.
14th week	Construction of Networks and Time Estimates.
15th week	Determination of Critical Path; Probability Considerations in PERT.
16th week	Project Scheduling and Time–Cost Trade-off; Applications in Business Projects.
17th week	Revision and Discussion of All Units.
18th week	Overall Course Review and Tests